



Walnut Valley Water District
271 S Brea Canyon Rd.
Walnut, CA 91789
(909) 595 - 7554
www.wvwd.com
f i y t

W A L N U T V A L L E Y W A T E R D I S T R I C T

2021 Virtual Poster Art Contest

In recognition of Water Awareness Month

WVWD would like to invite all 6th, 7th, and 8th grade (Middle School) students to participate in our annual Poster Art Contest!

Theme: "Water is Life"

First place winners from each grade will receive a \$100.00 gift card and their teacher will receive a special Water Awareness Gift Basket. ALL participating students and teachers will receive a certificate.

Entries will be judged by our Board of Directors; 1st, 2nd, 3rd, and 4th place winners will receive special recognition from the District.

Student posters should reflect the theme, **"Water is Life"**, and the **attached contest guidelines must be strictly followed.**

Artwork must be scanned and submitted online at www.wvwd.com/poster-contest

NO LATER THAN Friday, April 16, 2021.

**If you are unable to scan and submit your artwork online, the following options are available to you:

- Mail the artwork to the District (271 S Brea Canyon Rd., Walnut, CA 91789)
- Drop off at the District's Payment Drop-Box (located at the District's front building)

TOP 10 teachers with the most student submissions will receive a participation gift from WVWD.

****The teacher with the most student submissions will receive \$250 worth of school supplies!**

Please make sure your entry is clearly labeled with the student's name, student contact information, grade level, teacher's name, teacher's email, school name, and school district. **If you are mailing/dropping your artwork to the District, please ensure to complete and attach the "[Poster Contest Submission Form](#)".**

Please contact Stephanie Fu at (909) 595-1268 ext. 204 or sfu@wvwd.com if you have any questions.

Thank you for your participation!



Contest Guidelines

Theme, Guidelines, and Selection Criteria for the WVWD 2021 Virtual Poster Art Contest

THEME AND GUIDELINES

1. The theme of the poster contest, "Water is Life", relates to the stewardship and conservation of water. This means wise and efficient water use inside and outside of the home, at school, in the community, in business and industry, in agriculture, and in recreation.
2. Climate change is already stressing Southern California's water supplies. Every watershed the Southland depends on, from the Colorado River to the Sierra Nevada to our own groundwater basins, is becoming less reliable. The future requires that we all use water wisely. This theme of conservation and stewardship should be reflected in the artwork.
3. All artwork must have the Poster Contest Submission Form included with your entries. Please ensure that all names are spelled correctly.

ART SELECTION CRITERIA

Each of these selection criteria must be followed in order for the artwork to qualify for judging. All art media is eligible (print, digital, sculpture, etc.) but submissions must adhere to the following criteria.

1. Artwork must be scanned in .JPEG format with a 300 dpi resolution and submitted online at www.wvwd.com/poster-contest. Entries that are taken by camera/cellphone ARE NOT eligible.
 - a. If you are unable to scan and submit your artwork online, the following options are available to you:
 - i. Mail the artwork to the District (271 S Brea Canyon Rd., Walnut, CA 91789)
 - ii. Drop off at the District's Payment Drop-Box (located at the District's front building)
 - iii. Mailed and dropped off submissions must include the "[Poster Contest Submission Form](#)"
2. Artwork must be 12" X 18" or 8.5" X 11" in size (under/oversized artwork WILL NOT be eligible) and drawn on white poster board or white drawing paper (no lines).
3. Artwork drawn on 12" X 18" paper must have AT LEAST a one-inch white or blank border on all four sides. This is a graphics and framing requirement. Artwork must be drawn horizontally (e.g., oriented 16" horizontally and 10" vertical).
4. Artwork must depict various water uses and/or wise water use
 - a. Inside or outside of the home or school;
 - b. In industries or businesses;
 - c. In the environment (nature);
 - d. In agriculture; or
 - e. In recreation
5. "Water is Life" is the overall theme. A "short" water message must be written on the artwork (but, not necessarily the words *water is life*). The less text, the better.
6. Posters with misspelled words will not be selected.
7. Bold, bright, brilliant colors show up the best. Students may use the following art media: crayons, markers, pencils, paints, watercolors, chalks, cut paper or fabric.
8. Artwork must be original (no traced, trademarked, or copyrighted characters, slogans, i.e. Snoopy, Sponge Bob, Dora the Explorer, etc.) No repeat artwork from past years.

ART SCORING CRITERIA

Posters are selected based upon four scoring criteria (four scoring elements will be part of the judges' scores):

1. Selection criteria (listed above)
2. Degree to which poster addresses the water conservation theme
3. Level of originality (e.g. - uniqueness, creativity)
4. Degree of visual and word clarity (e.g. - the use of color, art media and/or text)





Walnut Valley Water District
271 S Brea Canyon Rd.
Walnut, CA 91789
(909) 595 - 7554
www.wvwd.com
f i y t

Poster Contest Submission Form

Artwork must be scanned and submitted online at www.wvwd.com/poster-contest

NO LATER THAN Friday, April 16, 2021.

**If you are unable to scan and submit your artwork online, the following options are available to you:

- Mail the artwork to the District (271 S Brea Canyon Rd., Walnut, CA 91789)
- Drop off at the District's Payment Drop-Box (located at the District's front building)

For mailed and dropped off artworks, please complete [this form](#) and attach it with your entry. Make sure your entry is clearly labeled with the student's name, student contact information, grade level, teacher's name, teacher's email, school name, and school district.

Student's First and Last Name: _____

Student's Contact Phone Number: _____

Student's Address: _____

Student's Email: _____

Teacher's First and Last Name: _____

Teacher's Email: _____

Grade Level: _____ **School Name:** _____

School District: _____

Please contact Stephanie Fu at (909) 595-1268 ext. 204 or sfu@wvwd.com if you have any questions.