



Walnut Valley Water District's Poster Art Contest

In recognition of Water Awareness Month

WVWD would like to invite all middle school students
to participate in our annual Poster Art Contest.

Theme: "Water is Life."

First Place Winners from each grade will receive a \$50.00 gift card and their teacher will receive a conservation gift basket. ALL participating students (including entries not submitted to WVWD) and teachers will receive a conservation goodie bag.

Entries will be judged by our Board of Directors and will receive special recognition at our awards ceremony on May 15, 2019 at 3:30 p.m.

Your students' posters should reflect the theme, "Water is Life," and the attached contest guidelines must be strictly followed.

Three posters from each class (or class period) may be submitted by your school to Walnut Valley Water District **NO LATER THAN Monday, March 18, 2019 at 5:00 p.m.** As a matter of convenience, just give us a call and we will be happy to pick up your entries **BEFORE** the Monday, March 18, 2019 deadline.

The first 10 teachers to submit their entries will receive a gift basket from WVWD. The first three will receive an ice cream party for their entire class courtesy of WVWD.

Please make sure all three of your entries are clearly labeled with the student's name, grade level, teacher's name, teacher's email, school name, school phone, and school district. Also, please ensure the "Poster Contest Submission Form" is completed and submitted with your three entries.

Please contact Jillian Keller at (909) 595-1268 ext. 264 or jkeller@wvwd.com if you have any questions.

THANK YOU for your participation!



Contest Guidelines

Theme, Guidelines and Selection Criteria for the WVWD 2019 Poster Contest

THEME AND GUIDELINES

1. The theme of the poster contest, “Water is Life,” relates to the stewardship and conservation of water. This means wise and efficient water use inside and outside of the home, at school, in the community, in business and industry, in agriculture, and in recreation.
2. Climate change is already stressing Southern California’s water supplies. Every watershed the Southland depends on, from the Colorado River to the Sierra Nevada to our own groundwater basins, is becoming less reliable. The future requires that we all use water wisely. This theme of conservation and stewardship should be reflected in the artwork.
3. All artwork must have the Poster Contest Submission Form included with your entries. Please ensure that all names are spelled correctly.

ART SELECTION CRITERIA

Each of these selection criteria must be followed in order for the artwork to qualify for judging. All art media is eligible (print, digital, sculpture, etc.) but submissions must adhere to the following criteria.

1. Artwork must be 12” X 18” or 8.5” X 11” in size (under/oversized artwork WILL NOT be eligible) and drawn on white poster board or white drawing paper (no lines).
2. Artwork drawn on 12” X 18” paper must have AT LEAST a one-inch white or blank border on all four sides. This is a graphics and framing requirement. Artwork must be drawn horizontally (e.g., oriented 16” horizontally and 10” vertical).
3. Artwork must depict various water uses and/or wise water use
 - a. inside or outside of the home or school;
 - b. in industries or businesses;
 - c. in the environment (nature);
 - d. in agriculture; or
 - e. in recreation
4. “Water is Life” is the overall theme. A “short” water message must be written on the artwork (but, not necessarily the words *water is life*). The less text, the better.
5. Posters with misspelled words will not be selected.
6. Bold, bright, brilliant colors show up the best. Students may use the following art media: crayons, markers, pencils, paints, watercolors, chalks, cut paper or fabric.
7. Artwork must be original (no traced, trademarked, or copyrighted characters, slogans, i.e. Snoopy, Sponge Bob, Dora the Explorer, etc.) No repeat artwork from past years.

ART SCORING CRITERIA

Posters are selected based upon four scoring criteria (four scoring elements will be part of the judges' scores):

1. Selection criteria (listed above)
2. Degree to which poster addresses the water conservation theme
3. Level of originality (e.g. – uniqueness, creativity)
4. Degree of visual and word clarity (e.g. - the use of color, art media and/or text)

Poster Contest Submission Form

Please remember, only three entries per class will be accepted.

Complete this form and submit it with your three poster entries. Make sure all of your entries are clearly labeled with with the student's name, grade level, teacher's name, teacher's email, school name, school phone, and school district.

Teacher's First and Last Name: _____

Grade Level: _____

School Name: _____

School District: _____

*Number of Students in your Class that Participated: _____

***All participating students (including entries not submitted to WVWD) will receive a conservation goodie bag!**

Please contact Jillian Keller at (909) 595- 1268 ext. 264 or jkeller@wvwd.com if you have any questions.

