



WALNUT VALLEY WATER DISTRICT'S

1st Annual Water Education Media Campaign

HIGH SCHOOL BROADCAST MEDIA AND DIGITAL ART CONTEST

Attention high school students!

Do you have a knack for photography?

Do you excel in media arts?

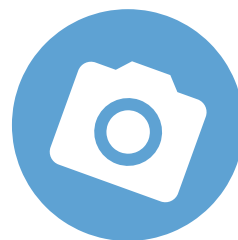
Create your very own media campaign for a chance to win \$250, \$200, \$150, or \$100!

Theme: The Most Effective Ways to Conserve Water

All entries must be submitted by 5:00 p.m. on Monday, April 1, 2019.

Please see the attached "Contest Rules" for more information. Suggested resources for this contest include saveourwater.com, bewaterwise.com, and www.wvwd.com.

Questions? Call Jillian Keller at (909) 595- 1268 ext. 264 or jkeller@wvwd.com.



Awards:

1st place: \$250

2nd place: \$200

3rd place: \$150

4th place: \$100



CONTEST RULES

- **Theme: The Most Effective Ways to Conserve Water**
- One entry per student
- All entries must be submitted on a flash drive
- WVWD may request that you provide your submission in another format based on our outreach needs
- Professional assistance is prohibited
- Submissions accepted in two formats "Broadcast Media" and "Digital Media"

"Digital Art" submissions are those developed to be displayed as static or dynamic graphical content.

- Entries must be original work
- Any art that is copied from another source will be disqualified
- **Entries must be created on a computer, must be in color, and must be submitted at no less 300 and no more than 500 ppi/dpi in JPG or PDF format**
- You may work from the scan of the original pencil sketch, but the final entry **MUST** be inked/colored in a digital imaging program such as Adobe Photoshop
- Entries **MUST** be accompanied by a scanned copy of your original sketch. This will prove that it is your work and not downloaded from someone else's website

"Broadcast Media" submissions are those developed to facilitate the wireless distribution of audio and video contest.

- Broadcast media must be between 28 - 58 seconds in length
- Entries that do not meet or exceed the time limit will be disqualified
- Use of copyright materials is allowed with express written permission by the copyright owner (Examples of copyright materials include music, video clips, and images)
- Written approval must be submitted with your entry
- **Media video to be submitted in WAV**

The official entry form **MUST be completed and submitted with your entry.**

All entries must be submitted by 5:00 p.m. on Monday, April 1, 2019.

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HIGH SCHOOL BROADCAST MEDIA AND DIGITAL ART CONTEST

Theme: The Most Effective Ways to Conserve Water

OFFICIAL ENTRY FORM

This entry form **MUST** be completed and submitted with your entry.

Student Name: _____

School: _____

Email: _____

Grade: _____

Phone Number: _____

Teacher: _____

Entry Type (Digital or
Broadcast): _____

Teacher's Email: _____

Title of
Entry: _____

Teacher's Phone Number: _____

I hereby release my broadcast media and/or digital art submission to Walnut Valley Water District for use in promoting water education and conservation. In addition, I certify that this is my original work. By signing this form, I am also giving permission to reproduce or have my entry on public display. Although every effort will be made to return each project, I understand loss and damage may occur and, therefore release Walnut Valley Water District, its employees, officers, and representatives from any responsibility.

Signature: _____

Date: _____

Contact: Jillian Keller
Community Outreach Specialist
Walnut Valley Water District
271 S. Brea Canyon Road
Walnut, CA 91789-3002
Phone: (909) 595-1268, Ext. 264
E-mail: jkeller@wvwd.com
Fax: (909) 594-9019

