

WALNUT VALLEY WATER DISTRICT



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NEWS RELEASE

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FOR IMMEDIATE RELEASE

WALNUT VALLEY WATER DISTRICT **SPREADS THE WORD ABOUT CONSERVATION**

The annual Rowland Heights Buckboard Days Parade held on Saturday, October 16, was great fun not only for members of the community who watched from the sidewalks along Colima Road, but also for members of the Walnut Valley Water District. District Board members Don Nettles, Ed Hilden, and Allen Wu, and District staff participated in the parade. They joined high school marching bands, dignitaries riding in classic cars, and creatively decorated floats.

“It’s important that the community sees us out and about,” Hilden said. “The only time they hear from us is when they get their water bill.” Participation in these types of events makes us more accessible to our consumers he added. “Consumers seem to have questions about the quality of the water they drink,” said Nettles about the consumers he encounters at these types of events. “Of course, we tell them it’s perfectly safe to drink.”

The board members and staff followed alongside a 1964 GMC District truck that served as the District’s float entry. The yellow vintage pick-up truck pulled a giant-size water faucet with a message of conserving water.

To emphasize the importance of water conservation, those walking the parade route handed out several items with the District logo and a conservation message, including Frisbees, sponges, and pencils. “Water is our scarcest commodity,” Nettles said, “and we need to do everything to conserve it.”

Board member Nettles, who represents Rowland Heights on the District Board, said that the conservation message has been communicated, citing that the use of water in the District has not changed significantly in the past eight years despite population growth. Nettles cited other programs that have helped with spreading the message, including the free low-flush toilet giveaway, the essay and poster contests, and the District’s open house.

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