

WALNUT VALLEY WATER DISTRICT



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NEWS RELEASE

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FOR IMMEDIATE RELEASE

WVWD WINS PARADE TROPHY

Everybody loves a parade, and the folks at the Walnut Valley Water District did their best to make the Walnut Family Festival Parade a wonderful experience for the hundreds that lined the parade route on Saturday, October 9.

The District's parade entrant, a 1964 GMC District truck pulling a giant replica of an "Endlessly Flowing Water Faucet," was so successful that it was awarded Third Place for its creativity and design by parade judges. Picking up the trophy was a very proud Dr. Allen Wu, member of the District's Board of Directors. He thanked the judges as he lofted the trophy above his head in front of the festival's audience. "It's such a surprise to be a trophy winner," Wu said. "We're just here to be a part of the community."

He and members of the District's staff were on hand at a booth at the festivities at Suzanne Park to spread the word about water conservation, hand out fun water-related items, and answer questions about service to its consumers. "Being a part of events like the parade and the festival only makes it easier to reach out to the community," said Wu.

The booth proved to be a popular stopping place for the hundreds who came out to the festival. Children and their parents came up and not only received valuable information about water conservation but also picked up fun items such as pencils, lights, visors, coloring books, and many others. "They can take those things home and be reminded about conserving water," said Wu, who pointed out that it's the children who teach their parents and grandparents the importance of water conservation.

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