

WALNUT VALLEY WATER DISTRICT



BOARD OF DIRECTORS

Edward N. Layton
President
Election Division III

Edwin M. Hilden
Vice President
Election Division II

Donald L. Nettles
Vice President
Election Division IV

Keith K. Gunn
Assistant Treasurer
Election Division V

Allen L. Wu
Director
Election Division I

STAFF:

Karen J. Powers
General Manager
Secretary / Treasurer

LEGAL COUNSEL:
H. Jess Senecal

271 South Brea Canyon Road • P.O. Box 508
Walnut, California 91789-3002 • (909) 595-1268 • (626) 964-6551
Website: www.wvwd.com • Fax: (909) 594-9532

NEWS RELEASE

Contact: Denis Hernandez
Walnut Valley Water District
271 South Brea Canyon Road
Walnut, California 91789
(909) 595-1268 FAX (909) 594-9532

FOR IMMEDIATE RELEASE
APRIL 26, 2004

WVWD Reaches Out to Consumers

In its continuing effort to reach out to the community and provide useful information to consumers, the Walnut Valley Water District hosted a water conservation/consumer education booth at the Diamond Bar 15th Birthday Celebration.

The booth table, filled with free water conservation related items, such as hose nozzles, sponges, water bottles, and water conservation brochures, was a popular stop during the day's festivities for both adults and children. Parents and grandparents were happy to receive the conservation items while the kids had smiles on their faces as District employees passed out pencils, coloring books, yo-yos, and writing pens that light up when in use.

"It's very important that we reach out to the community through events like these," said Ed Hilden, member of the District's Board of Directors. Having a booth at popular community events is part of the District's Outreach Program. "It's a goal of the District, which services nearly 100,000 people, to be accessible to the consumers", said Hilden, to provide water conservation tips or to answer questions about their service.

In fact, several consumers, amidst the fun and frivolity of the day, asked questions regarding the water pressure in their homes and other concerns. In addition to the

informative and fun items for consumers to take home, the District's booth also provided a large display showing a typical residential water service.

"It's very helpful to understand how the water comes into everyone's homes," explained Hilden. "Public awareness is very important." Hilden expressed appreciation for District employees Sandy Kim, Steve Spencer, Yvonne Torres, and Stella Ybarra who willingly spent their Sunday staffing the booth.

By the end of the day, the nearly empty table at the District's booth showed that the District achieved its goal of reaching out to the community.

###